



ZOMBIE INFECTION

THE UK'S PREMIUM IMMERSIVE EXPERIENCE AGENCY

LEARN, PERFORM, SURVIVE!

ZOMBIE INFECTION

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facebook.



SCARE
AWARDS
TRIPLE WINNER



ABOUT US

ZOMBIE LIFE

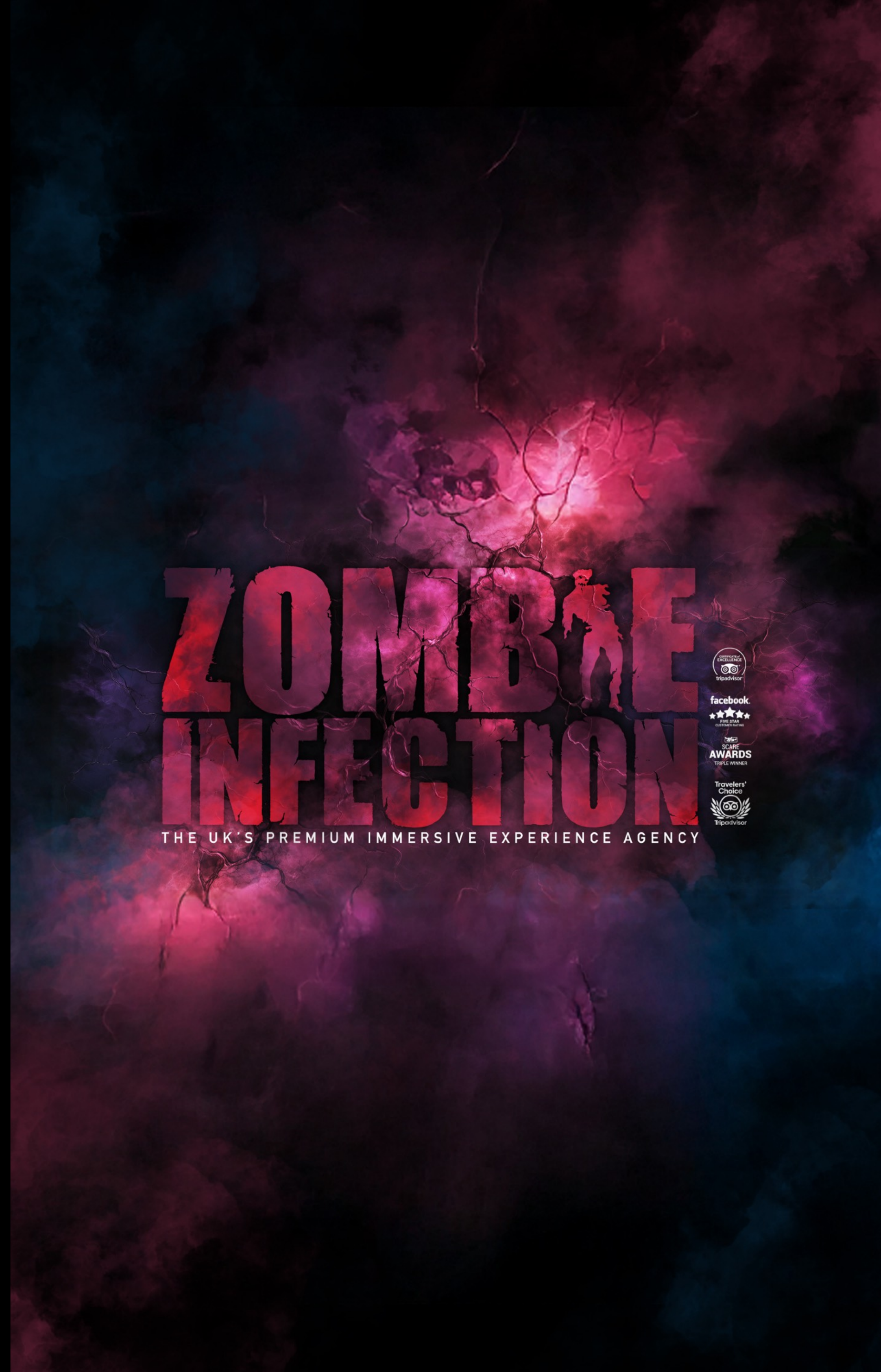
For over 10+ years, Zombie Infection has been at the forefront of immersive storytelling and live-action performance in the UK. We specialise in creating cinematic, story-driven experiences that place participants inside high energy, post apocalyptic scenarios. Our productions combine professional actors, cinematic SFX makeup, theatrical lighting, sound design and layered narratives to create safe, exciting and unforgettable environments.

Beyond entertainment, Zombie Infection has worked extensively with global brands such as Capcom, Sony, Warner Bros. and Techland to deliver major product launches, media content, and immersive events. Our expertise also spans into the film and television industry, with credits including work for AMC, Dave, and ITV's CelebAbility.

This same level of professionalism and creativity is now brought into the educational space. Our team includes over 70 trained performers, makeup artists, and stunt professionals, offering young people a unique opportunity to learn directly from industry experts. Our reputation is built on over 2,000 five-star reviews, a TripAdvisor Certificate of Excellence, a Revo Opal Awards nomination and multiple ScareCON awards for "Best Zombie Experience" (2018, 2020, 2022).

Our workshops are designed to be safe, supportive and confidence-building, blending acting, improvisation, teamwork and behind-the-scenes skills like SFX makeup into a fun, memorable learning experience.

Learn more about how we bring performance to life at www.zombieinfection.co.uk and across our social channels.





BOATHOUSE_{v1.0}
CHAPTER 4 - LIVERPOOL

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MANSION_{v2.0}
CHAPTER 8 - SHREWSBURY

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FOREST_{v1.0}
CHAPTER 2 - NOTTINGHAM

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FORT_{v1.0}
CHAPTER 3 - PORTSMOUTH

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FACTORY_{v2.0}
CHAPTER 1 - SHEFFIELD

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HANGER_{v1.0}
CHAPTER 5 - YEOVIL

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OWN THE STAGE!

OVERVIEW

STEP IN TO THE APOCALYPSE AND OWN THE STAGE

Welcome to Zombie Infection Academy, where kids transform into the stars of their own action story. This isn't just any acting class — it's a thrilling, hands-on dive into the world of immersive theatre. Through our unique 1-hour workshop, young participants will learn what it takes to be part of a live-action zombie experience.

From mastering gruesome zombie movements to improvising with guests, learning basic crowd management and even trying their hand at spooky SFX makeup — our workshops empower kids to perform confidently, think creatively and have a terrifyingly good time. Whether they're drama lovers, gaming fanatics, or just kids looking for something wildly different — this is where their inner zombie comes to life and memories are made.

What They'll Learn:

- ✔ How to Move, Groan & Growl Like a Zombie
- ✔ Improvisation Techniques – React in real-time to guests and situations.
- ✔ Performance Confidence – Find your voice (or growl) in front of a crowd.
- ✔ Crowd Awareness & Safety – How to manage and engage an audience safely.
- ✔ Teamwork & Collaboration – Work together as a horde to tell a story.
- ✔ Development – Build skills that translate to the real world.
- ✔ Basic SFX Makeup Skills – Learn how to “zombie up” just like the pros! (Optional, based on package).
- ✔ Mini Movie Magic – Learn to shoot a short social media movie! (Optional, based on package).



WHY THIS CLASS MATTERS

STEP IN TO THE APOCALYPSE AND OWN THE STAGE

Builds Confidence in a Supportive Environment

Students take creative risks in a judgment-free space, boosting self-assurance that helps them in school, social settings and challenges.

Enhances Acting, Improv & Communication Skills

Through games and role-play, students develop quick thinking, active listening and collaboration—skills useful in public speaking, problem-solving and teamwork.

A Unique, Fun, and Safe Experience

The class encourages self expression and empathy by stepping into different characters, fostering teamwork and real-world communication skills.

An Outlet for Creativity and Self-Expression

Students develop storytelling skills and individuality, building creativity, adaptability and confidence valuable in any career or life path.

Connects with Pop Culture They Love

Zombies are popular in games, shows and movies kids know and enjoy. Acting as zombies lets them engage with familiar characters while learning communication, creativity and teamwork.



BEYOND THE STAGE

REAL LIFE BENEFITS

Improved Verbal Communication:

Speak clearly and confidently in conversations, interviews, or presentations.

Stronger Teamwork Skills:

Learn how to collaborate, listen, and build ideas with others, essential for school projects, sports, and future workplaces.

Quick Thinking & Adaptability:

Improv teaches how to handle the unexpected, solve problems and stay calm under pressure.

Empathy & Emotional Intelligence:

Acting requires understanding different emotions and perspectives, which improves interpersonal skills and emotional awareness.

Self-Discipline & Responsibility:

Memorising lines, meeting deadlines and contributing to group success teaches accountability and focus.





HOW IT WORKS

CLASS SETUP

HOW IT WORKS

Duration:

The class runs for one focused hour, perfectly paced to keep energy high and attention sharp without being overwhelming.

Group Size:

Designed for groups of up to 30 participants, ensuring each person gets personalised attention and the chance to actively participate.

Location:

We come to you! The class can be held on-site at your venue — whether a theatre, school, or community centre — or we can bring the experience to any venue of your choice. Just let us know where!

Led By:

Each session is led by professional scare actors and immersive theatre experts with extensive experience in performance. They guide participants step-by-step through the movements, expressions and storytelling techniques that bring zombies to life — safely and effectively.

Throughout the class, the instructor stays fully engaged with the entire group, providing expert coaching, encouragement and tailored feedback to help each participant build confidence, creativity and communication skills. Whether it's their first time acting or they're seasoned performers, everyone leaves with new tools they can apply both on stage and in everyday life.



Welcome & Warm-Up (10 minutes)

Introduction: Welcome participants, explain workshop goals and set a fun, spooky, safe tone.

Group Warm-Up: Light stretches and vocal exercises to loosen body and voice.

Icebreaker Game: Quick “Zombie Walk” around the room to get comfortable moving like zombies.



Zombie Movement & Sounds (15 minutes)

Zombie Basics: Teach slow, dragging steps, stiff arms, jerky head movements.

Groans & Growls: Practice zombie vocalisations—low groans, snarls, eerie breaths.

Combine Movement + Sound: Move around like zombies, experimenting with speed and intensity.

Group Practice: Move as a “horde,” coordinating simple movements together.



Improvisation & Crowd Interaction (20 minutes)

Improv Warm-Up: Fun games to practice quick thinking.

Role-Play Scenario: Students practice reacting spontaneously as zombies to guests or surprises.

Basic Crowd Management: Teach how to engage safely with an audience—respecting space while staying in character.

Pair & Group Practice: Role-play small crowd scenarios with peers.



Teamwork & Final Performance (10 minutes)

Horde Formation: Practice moving and acting as a coordinated group.

Storytelling: Create a short, improvised zombie scene, using movements, sounds and crowd interaction.

Showtime: Perform the scene for the class or invited guests, building confidence and fun!



Wrap-Up & Certificates (if applicable) (5 minutes)

Review: Recap key skills learned and highlight progress.

Q&A: Quick time for questions or sharing favourite moments.

Celebration of Completion: Honourable mentions!

GO A STEP FURTHER

MINI MOVIE CLASS - CONTENT CREATION

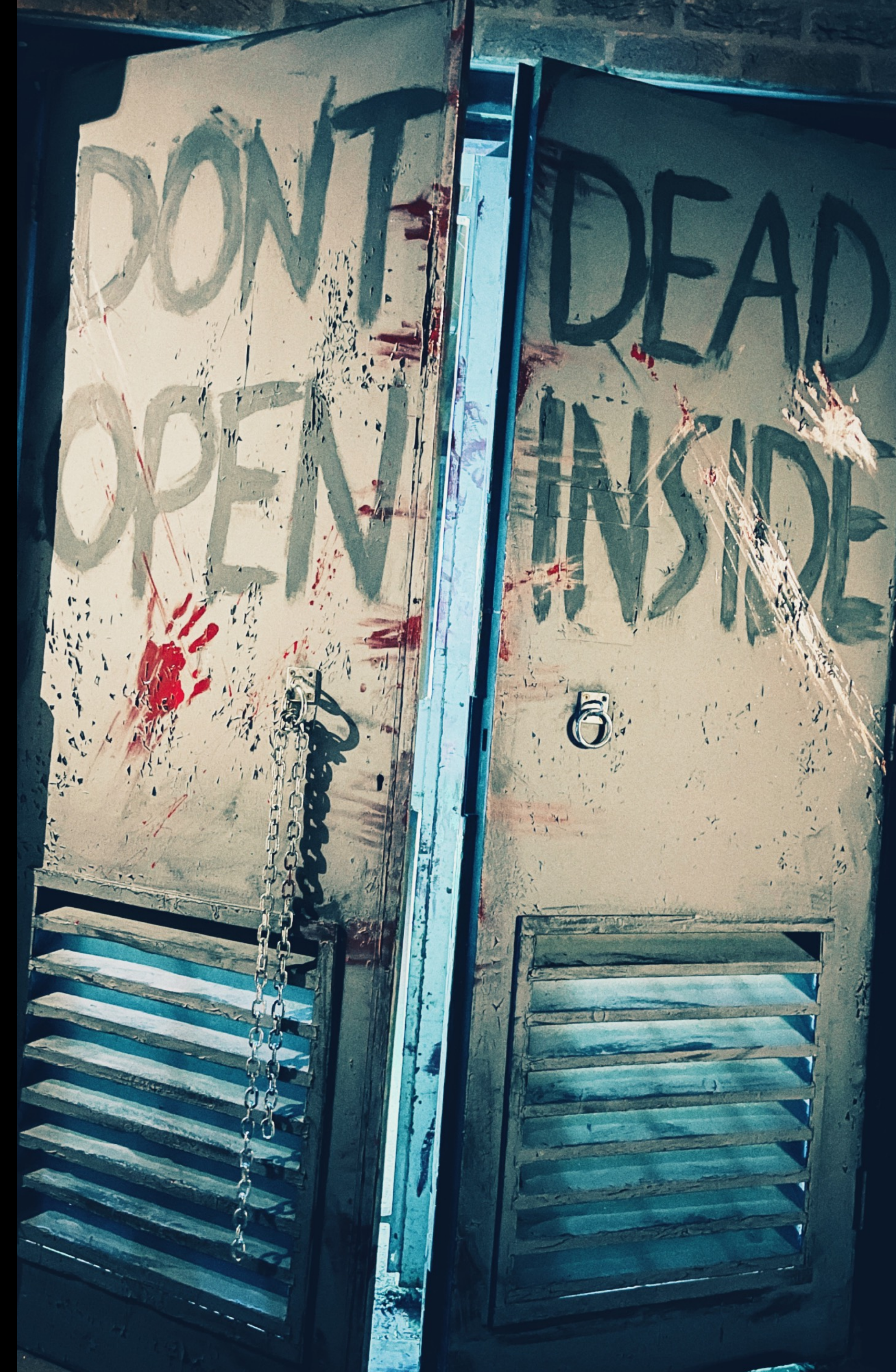
Optional Extra: Mini Movie Scene on Your Phone

Take the zombie acting experience to the next level by creating a short movie scene using the classes own phones!

Our class lead will guide students step-by-step to capture some epic shots that showcase the best zombie moves and teamwork. They'll learn simple tips on how to film dynamic scenes, work together to act and direct and make the most of the phone's camera.

By the end of the session, they'll have a fun, shareable video to take home — perfect for showing off skills to friends and family!

This add-on lasts about 50 - 60 minutes and happens right after the main class. No prior filming experience is needed — just bring phones and get ready to create some spooky movie magic!



Welcome & Warm-Up (10 minutes)

Introduction: Welcome students and explain the goal—creating a short zombie movie scene using their own phones.

Basics of Filming: Quick overview of smartphone camera tips — framing, lighting and angles.

Story Planning: Brief discussion on simple story ideas and roles within the scene.



Filming Techniques & Practice (20 minutes)

Shot Types: Teach basic shot types (close-up, wide shot, tracking).

Movement Tips: Show how to smoothly move the camera for dynamic shots.

Acting for Camera: Guide students on how to perform effectively on film.

Practice Shots: Students try filming each other with guidance.



Scene Filming (25 minutes)

Group Scene: Collaboratively film a short, improvised zombie scene.

Multiple Takes: Encourage experimenting with different shots and angles.

Director Role: Students take turns directing and acting.



Clean-Up & Review (5 minutes)

Playback: Watch clips together to celebrate work and highlight good shots.

Sharing Tips: How to save, edit simply, and share videos safely with friends.

Celebrate: Congratulate students on their new skills.

GO A STEP FURTHER

SFX MAKEUP TUTORIAL

Optional Extra: Basic Special Effects (SFX) Makeup Tutorial for Your Students

Enhance your drama or performing arts curriculum with our Basic SFX Makeup Tutorial, a hands-on workshop designed to teach students the fundamentals of special effects makeup.

Why This Matters for Your Students:

- Engages creativity and fine motor skills through practical application of non-toxic, skin-safe makeup.
- Introduces students to the art of visual storytelling, helping them bring characters to life beyond acting alone.
- Builds confidence and teamwork in a fun, safe, and educational environment.
- Provides valuable skills useful for theatre productions, film projects, cosplay, and more.

What We Provide:

- A trained professional makeup artist to lead the session with clear, step-by-step instruction.
- All materials included—students just bring enthusiasm!
- Guidance to ensure every student grasps essential techniques like creating realistic wounds, scars and effects.

How It Works

This optional add-on runs immediately after the main drama or acting class, typically lasting 50 - 60 minutes. It's a great way to deepen students' understanding of character creation and make your program even more immersive and memorable.



Welcome & Warm-Up (10 minutes)

Introduction: Welcome students and explain the goals of the session — learning the basics of SFX makeup to create realistic zombie effects.

Safety Briefing: Discuss skin-safe, non-toxic materials and hygiene practices.

Tools Overview: Show the makeup tools and products that will be used.



Demonstration of Basic Techniques (15 minutes)

Wound Creation: Instructor demonstrates simple techniques to create cuts, scars, and bruises using safe materials.

Texture & Color: Show how to use colors and textures to add depth and realism.

Layering: Teach how to build effects gradually for a natural look.



Hands-On Practice (25 minutes)

Guided Application: Students practice applying basic wounds and zombie effects on themselves or partners.

Individual Assistance: Instructor circulates to give personalised tips and corrections.

Creative Experimentation: Encourage students to try variations and develop their own style.



Clean-Up & Review (5 minutes)

Safe Removal: Teach proper makeup removal techniques to protect skin.

Review: Recap key skills and answer questions.

Next Steps: Tips on practicing at home and where to find supplies.



Wrap-Up & Certificates (if applicable) (5 minutes)

Celebrate: Congratulate students on their new skills.

Celebration of Completion: Recognise their achievement.

GO A STEP FURTHER

COMMANDERS CERTIFICATE

Optional Extra: Learn from the Zombie Commander

Take your class to the next level with a unique twist — have your session led by our Zombie Commander, a professional actor who stays fully in character throughout the lesson!

Experience a thrilling, immersive class guided by the Zombie Commander's commanding presence and expert zombie skills.

Students will stay engaged and entertained as they learn movements, teamwork and storytelling straight from the “leader of the undead.”

At the end of the class, each participant receives a signed certificate of completion — a fun keepsake that celebrates their new zombie skills.

This add-on adds excitement and authenticity, making the experience unforgettable and boosting students' confidence and enthusiasm. A truly memorable day!





CREATE YOUR HORDE!

PRICING PLAN

WE’VE GOT YOU COVERED

Zombie Training Academy Class (Main Class)

Duration: 60 Minutes (approx, can be tailored to class duration)

Group Size: 0 - 35 participants

Price: £450+VAT per session

Extra	Duration	Price Per Session	Notes
SFX Makeup Tutorial	50 - 60 minutes (approx)	£575+VAT	All materials provided
Mini Movie Class	50 - 60 minutes (approx)	£375+VAT	Participants use own phones
Zombie Commander Led Class	Included in main class duration	£650+VAT	Led in-character by professional actor + signed certificates

Package Deals

Main Class + Any 1 Extra: Save 10%

Main Class + All Extras: Save 20%

Custom pricing available for larger groups or repeat bookings - contact us for a quote!



CONTACT US

LET'S HAVE A CHAT!

If you have any questions, need more information, or want to book a workshop, please don't hesitate to get in touch. Our team is here to help and will respond promptly to ensure you have all the details you need. Whether it's about class availability, group bookings, or anything else, we're excited to hear from you and assist with your plans. Reach out via email, phone, or the contact form below — we look forward to connecting with you!

Email:

bookings@zombieinfection.co.uk

Phone:

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Message us on WhatsApp:

DM: +44 (0) 7752 472 600

References

If you require references or testimonials before booking, we're happy to provide them upon request. We understand the importance of feeling confident in your choice and we can share feedback from previous participants, teachers, and organisations we've worked with. Just get in touch with us and we'll gladly connect you with the information you need to make an informed decision!





WITH THANKS

CLOSING COMMENTS

Thank you for your interest in our Zombie Infection classes. We're dedicated to providing a fun, safe and immersive environment where young people can build confidence, creativity and teamwork skills through unique zombie-themed workshops. If you have any questions or need further information, please don't hesitate to get in touch. I look forward to seeing your students step into the apocalypse and discover their inner zombie with us!

— Greg Rudman, Owner of Zombie Infection